



May 4 – 7 | Education  
May 5 – 7 | Exhibits  
Boston Convention & Exhibition Center

# FIND YOUR EDGE

# FIND YOUR **X** FACTOR

We're in a period of exceptional change. On the verge of Remote ID regulation and in the midst of systems standardization. Navigating the current market successfully is as critical as understanding how **shifts in technology, policy and public acceptance are transforming the world around us.**

Ensure that you're **effectively leveraging unmanned and autonomous systems** by joining 8,500+ users, policymakers and technologists from 20+ vertical markets at AUVSI XPONENTIAL, the global stage for everything today — and on the horizon — that **gives you an edge, your X factor**

Get what you need to keep moving forward at the world's largest unmanned systems event. **Find your X factor.**



# XPONENTIAL FIND NEW POSSIBILITIES



## ORGANIZER

XPONENTIAL is produced by AUVSI, the world's largest non-profit organization dedicated to the advancement of unmanned systems and robotics for **46 years**. AUVSI members represent more than 60 countries, **across industry, government and academia**, in the **defense, civil and commercial** markets.

## AUDIENCE

With a perfect balance of enterprise users, technologists and policymakers, AUVSI XPONENTIAL is the place where the future of autonomy is written. Join this unique community of **8,500+ innovators** to shape your future at the global stage for all things unmanned.

## MARKETS

Discover the natural intersections of **20+ markets** — from **energy to construction, public safety to inspection, transportation to security** — that will spark ideas, reveal new solutions and shape the future of your business.

## EDUCATION

With a focus on **collaboration** and the **cross-pollination of technologies, policy solutions and the paths to public acceptance**, our program is structured to foster growth and encourage unity through exposure to new ideas, contacts, and solutions across markets and domains.



# SHOW FEATURES **FIND YOUR EDGE**

## **INSIGHT**

Keynotes from the industry's biggest, most influential names

## **ACTIONABLE EDUCATION**

Smaller, interactive, curated sessions focused on cross-industry, cross-domain intersections in technology, policy engineering, operations and policy

## **INTERACTIVE EXPERIENCES**

700+ exhibitors offering everything from state-of-the-art sensors and propulsion technology to autonomous transportation for goods and passengers

## **INNOVATION**

AUVSI XCELLENCE Awards, Startup Xcelerator, Startup Showdown, Air Force Accelerator, *powered by Techstars*, Demo Day



# KEYNOTES FIND INSIGHTS THAT MATTER

The **AUVSI XPONENTIAL 2020** keynotes feature trailblazers from across industry, government, and academia, all coming together to share how — as a community — we can reach the next summit for unmanned systems and advance the unmanned industry together.



**Dr. Robert Ballard**

*President, Ocean Exploration Trust, and Director, Center for Ocean Exploration*



**Cathy Lanier**

*Senior Vice President and Chief of Security, NFL*



**Dr. Cara LaPointe**

*Co-Director, Institute for Assured Autonomy, Johns Hopkins University, Applied Physics Laboratory*



**Dr. Marc Raibert**

*Founder and Chairman, Boston Dynamics*

# EDUCATION **FIND TARGETED INFORMATION**

## **XPONENTIAL 2020 is the place to break down industry silos.**

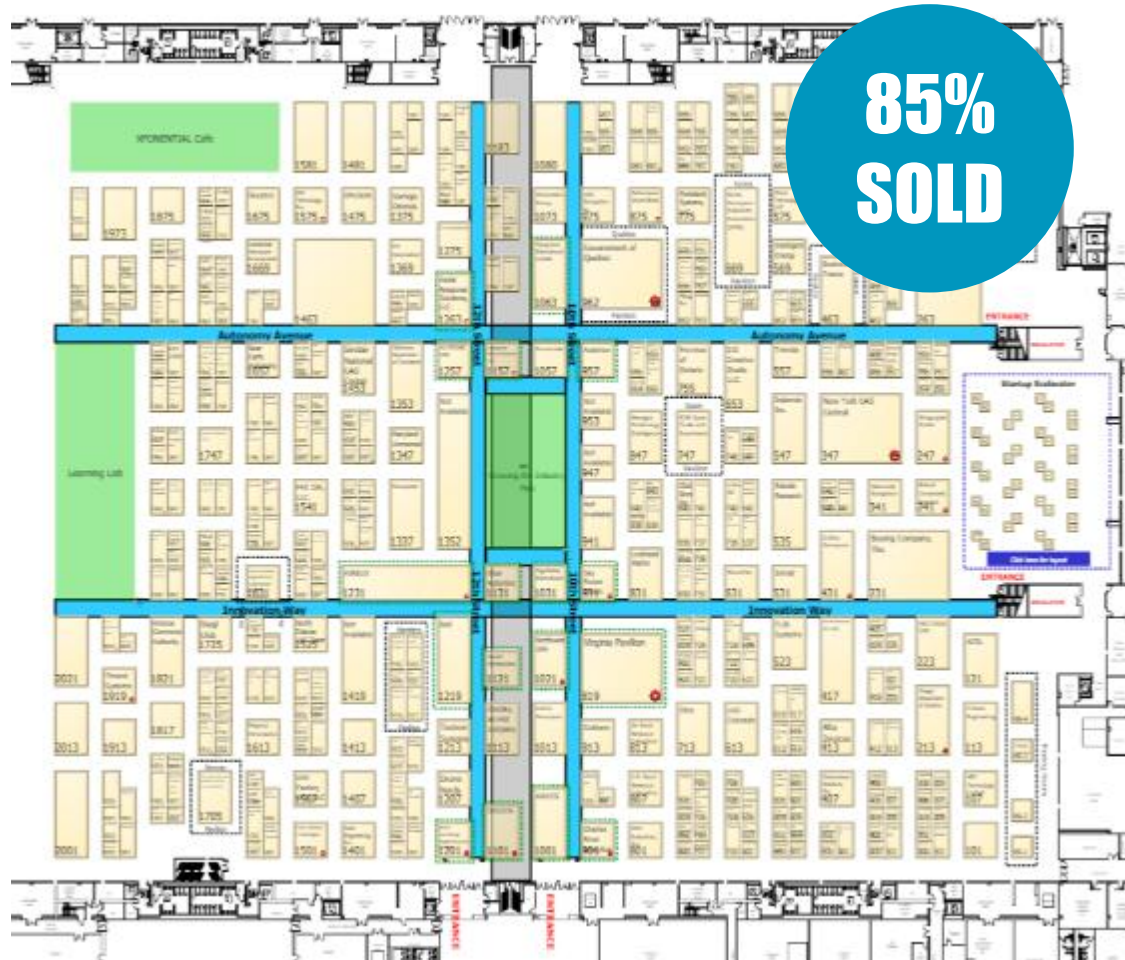
To meet the evolving needs of our members and industry, our program will focus on collaboration and the cross-pollination of technologies, policy solutions and the paths to public acceptance.

From defense and energy to construction and undersea exploration, our industry depends on engineers, scientists and visionaries to solve problems and generate ideas as quickly as possible.

The 2020 tracks are:

- **CROSS-INDUSTRY BUZZ**
- **ENTERPRISE & GOVERNMENT SOLUTIONS**
- **POLICY & PUBLIC ACCEPTANCE**
- **TECH TREK**
- **UNMANNED USERS**
- **DRONERESPONDERS GLOBAL PUBLIC SAFETY SUMMIT**

# EXHIBITS FIND GREATER POSSIBILITIES



## WHAT'S ON THE SHOW FLOOR

- AUVSI Startup Xcelerator
- AUVSI Unmanned Maritime Pavilion
- Learning Lab + Sandbox
- 7 International Pavilions
- 9 State Pavilions

Hear what past attendees have to say about their time at **XPONENTIAL**:



# NETWORKING **FIND YOUR CONNECTIONS**

Networking is the #1 reason people attend live events.

**AUVSI XPONENTIAL 2020** offers intimate curated events for targeted connections:

## **INFLUENCERS RECEPTION**

May 4 | 5:30 PM | VIP Club

Get an insider's view of where the industry is headed and what to expect at XPONENTIAL this year at this intimate gathering of media, speakers and industry leaders.

## **WOMEN + DIVERSITY IN ROBOTICS RECEPTION**

May 5 | 4:30 PM

Continue your conversations on the benefits diversity brings to innovation and profitability, and make new connections over drinks and refreshments!

## **CHAIRMAN'S RECEPTION**

May 5 | 5:30 PM | VIP Club

Enjoy an evening with top executives and industry leaders in an ideal setting for building relationships and expanding your professional circle.

## **TAKE 5**

May 5 + 6 | 2:15 PM | Level 2

A break during the educational sessions where attendees are encouraged to "Take 5" to discuss what they just learned, meet 5 new people to exchange ideas, seek out 5 actionable ideas or simply take 5 to relax and have a snack!

## **Series B(eer) Fundrink**

May 6 | 4:30 PM | XPO Hall

Celebrate the finalists and winner of Startup Showdown, as well as all of the innovation on display in the Startup Xcelerator!



# EMERGING TECH FIND INNOVATION

**Startups and emerging technology** are a big part of what drives the unmanned systems industry. AUVSI is proud to highlight and celebrate those who disrupt the status quo and push the industry to new levels.



The AUVSI XCELLENCE Awards honor innovators in the unmanned systems industry; individuals and organizations, with a demonstrated commitment to advancing technology; leaders in promoting safe practices; and programs that use unmanned systems to improve the human condition.



A competition for early-stage, disruptive companies who are creating, innovating or enhancing unmanned systems technologies or operations. Startup Showdown identifies up-and-coming, investment-worthy startups and gives them a platform to share their innovations with investors and corporate partners looking to form profitable connections with the next generation of trailblazers.



This dedicated hub in the XPO Hall is your destination for cutting-edge innovation and emerging technologies across the unmanned and autonomous systems community.



The Air Force Accelerator Powered by Techstars, which focuses on developing better relationships with commercially viable startup companies with technologies that have a private sector application as well as government application, will be hosting Demo Day at XPONENTIAL. Taking place May 7, this is a celebratory event to showcase the 10 companies that completed the three-month Accelerator to an audience of investors, potential customers, community members and mentors. Attendees will have the opportunity to hear pitches from each company, network with event attendees and meet the companies during the event's networking reception.

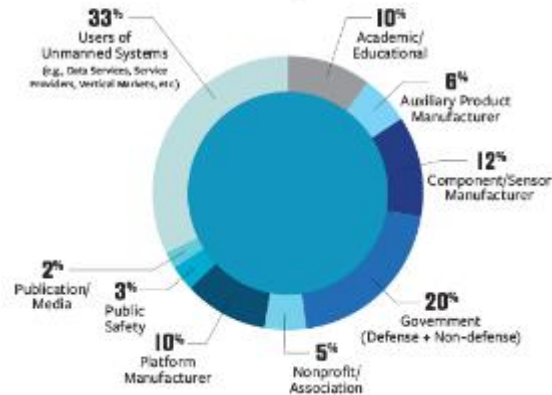
# EVENT STATS FIND ROI

## Event Stats:

8,500 attendees | 700 exhibitors | 53 countries

### ORGANIZATION TYPE

Connect with the **widest range of buyers** from various organizations.



### JOB ROLE

Access an expansive network of decision makers who are ready to do business.



### MARKET INTEREST

Explore new markets and new opportunities across 20+ vertical markets.



## SAMPLE ATTENDEES

Amazon | American Airlines | AT&T Services | Barrick Gold Corporation | Canadian Coast Guard | Cherokee Nation Technologies | Chevron Department of Agriculture | Department of Defense | Department of Interior | Dow Chemical Company | Duke Energy | Dutch Police | ESRI | Exelon Corporation | ExxonMobil | Facebook | FedEx | FEMA Ford Motor Company | French Air Force | Google | Hensel Phelps Construction Co. | John Deere | Korea Gas Safety Corporation | Lufthansa Technik AG | Merck | Mexican Navy | Miami-Dade Fire Rescue | Michigan State Police | New York City Police Department | NOAA | Rio Tinto | San Diego Fire Bomb Squad | Shell | Southern Company | T-Mobile | Turkish Army | Turner Construction Company | U.S. Air Force | U.S. Army | U.S. Marine Corps | U.S. Navy | Uber | Union Pacific Railroad | United Airlines | UPS | Vail Mountain Rescue Group | Walt Disney Imagineering



# AUVSI China sales center



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# SEE YOU IN BOSTON!

**Please scan the QR code to contact with AUVSI China sales center**

