

# THE POWER OF XPONENTIAL

## 2019美国国际无人系统展

2019年4月29日—5月2日 | 芝加哥



**MCCORMICK PLACE | CHICAGO**

April 29 – May 2 | Educational Program

April 30 – May 2 | Exhibits



Harness the power of the leading event for unmanned and autonomous systems to generate new business opportunities and increase sales.

► **SECURE YOUR 2019 BOOTH NOW AT [XPONENTIAL.ORG](http://XPONENTIAL.ORG)**

# YOUR MOST POWERFUL OPPORTUNITY OF THE YEAR IS HERE

四十六年历史—囊括空中，陆地，海洋全领域

370,000sq.ft. 展出面积 • 700+参展商 • 8500+专业观众

When 8,500 technologists, users and regulators of unmanned and autonomous systems come together, real business gets done. Backed by the leading organization advancing unmanned technology, AUVSI XPONENTIAL is the largest, most important event in the world bringing together the entire unmanned ecosystem.

## This is your most powerful opportunity to:

### TAP INTO GROUNDBREAKING MARKET GROWTH

The unmanned and autonomous systems industry will create over 100,000 jobs and more than \$100 billion in economic impact within the next 10 years. XPONENTIAL is the most effective platform to capitalize on this momentum and maximize the opportunities ahead.

### BE PART OF THE LARGEST INDUSTRY EVENT

XPONENTIAL attracts more than 8,500 attendees, double that of any other unmanned systems event. And it's no wonder why. The event features a cutting-edge conference as well as 370,000 sq. ft. of exhibit space and 700+ exhibitors—three times the size of our competitors.

### CONNECT WITH THE WIDEST RANGE OF BUYERS

XPONENTIAL is the only event that brings together both the defense and commercial sectors, every job function and all domains across all stages of integration. With all of these prospective customers and partners under one roof, it's your best opportunity of the year for collaboration and business development.

### INVEST IN THE FUTURE

XPONENTIAL is the only trade show that's organized by a nonprofit association. AUVSI invests in building the unmanned systems economy through advocacy, education and other resources. An investment in the industry is an investment in your business.



“

Comparing **XPONENTIAL** to the other events I go to, this one has the most legitimate, large, capable customers.

— Jim Hanscom

Regional Sales Manager, Sony Electronics

”

TAP INTO THIS POWERFUL OPPORTUNITY. SECURE YOUR SPACE TODAY.

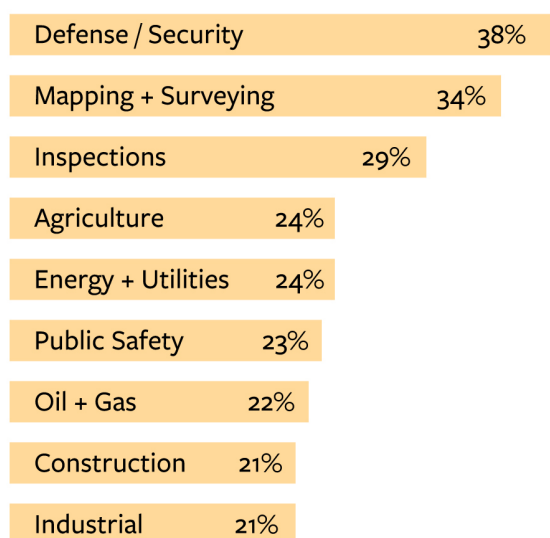
► VISIT **XPONENTIAL.ORG** FOR MORE DETAILS.

# THE POWER OF NEW LEADS

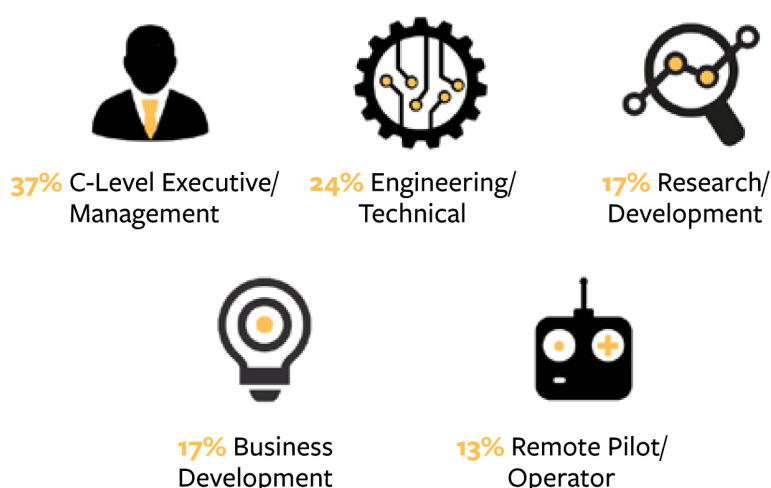
## 优质的买家资源

XPONENTIAL's attendees are high-level decision makers who are ready to do serious business with you.

### Attendees' top areas of market interest are:\*



### The top 5 job functions of XPONENTIAL attendees are:\*



\* Multiple responses allowed

### XPONENTIAL CONNECTS YOU WITH BUYERS THAT WILL MAKE A DIFFERENCE TO YOUR BOTTOM LINE.

#### PAST ATTENDING COMPANIES INCLUDE: 往届买家（举例）

Amazon	FedEx	San Diego Fire Bomb Squad
AT&T Services	FEMA	Shell
Barrick Gold Corporation	Ford Motor Company	Southern Company
Canadian Coast Guard	French Air Force	T-Mobile
Cherokee Nation Technologies	Google	Turkish Army
Chevron	Hensel Phelps Construction Co.	Turner Construction Company
Department of Agriculture	John Deere	U.S. Air Force
Department of Defense	Korea Gas Safety Corporation	U.S. Army
Department of Interior	Lufthansa Technik AG	U.S. Marine Corps
Dow Chemical Company	Merck	U.S. Navy
Duke Energy	Mexican Navy	Uber
Dutch Police	Miami-Dade Fire Rescue	Union Pacific Railroad
ESRI	Michigan State Police	United Airlines
Exelon Corporation	New York City Police Department	UPS
ExxonMobil	NOAA	Vail Mountain Rescue Group
Facebook	Rio Tinto	Walt Disney Imagineering

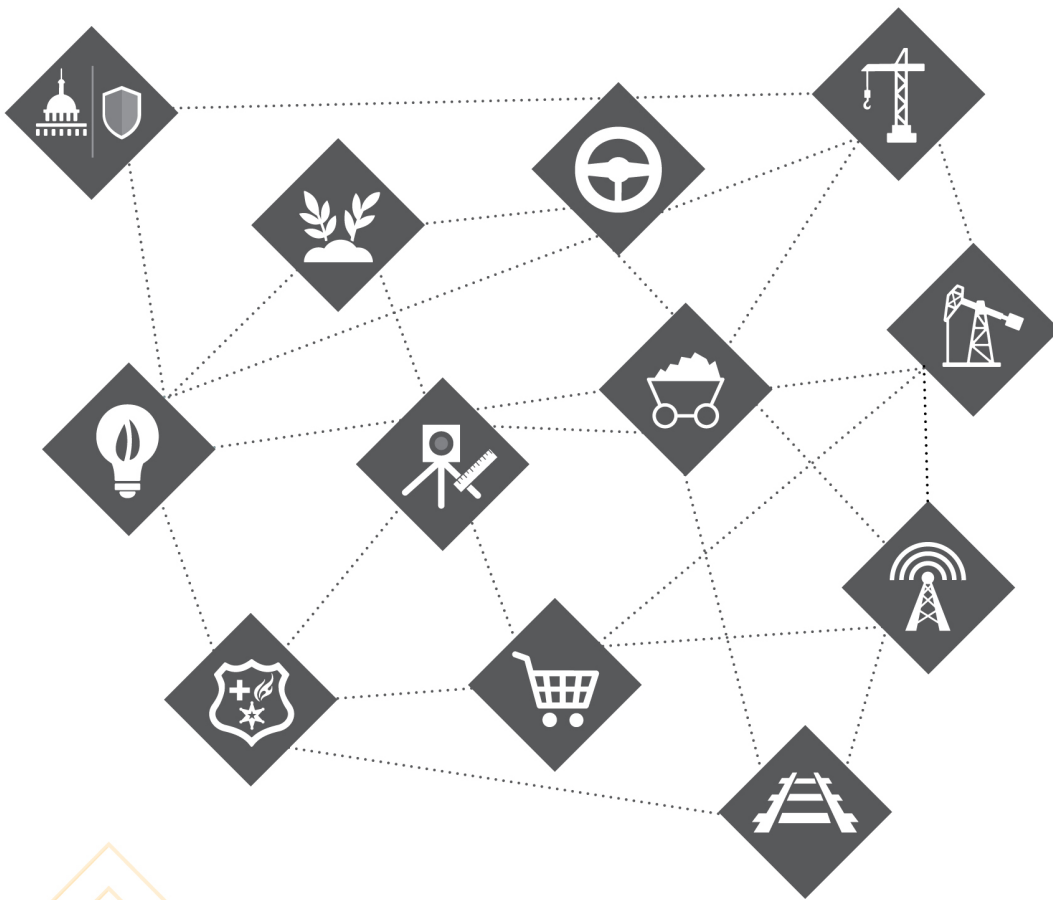
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# THE POWER OF NEW MARKETS

推动新兴市场

XPONENTIAL gives you unparalleled access to end users in both defense and commercial sectors across 20 vertical markets. They're coming to XPONENTIAL to learn from you, as well as each other, and connect the dots on cross-industry opportunities and challenges.



Agriculture 农业

Automated Vehicles 无人驾驶车

Construction 建筑

Defense + Government 国家安全

Energy + Utilities 能源设施

Mapping + Surveying 测绘

Mining 采矿

Oil + Gas 石油/天然气勘探

Public Safety 安防

Retail 零售

Telecom + Wireless 通信

Transportation 交通



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# THE POWER OF COMPETITIVE ADVANTAGE

If you miss XPONENTIAL, you're losing sales to the competition.

无可比拟的展会商机

## CHECK OUT THE 2018 EXHIBITOR LIST: 2018XPO展商名单 (列举)

3D PLUS USA 3D Systems 3S Solution Co Ltd. 4Front Robotics A-P-T Research, Inc. Aavid Thermacore Inc. Academy of Model Aeronautics AceCore Technologies Acuconic USA Inc. ADS, Inc. Advanced Aircraft Company Advanced Microwave Products Advanced Scientific Concepts LLC AEE Technology Aegis Technologies Group, Inc. Aeraccess Aerility Aerobotic Geophysical Systems, LLC Aeronix, Inc. Aeroprobe Corporation Aerovironment, Inc. (AV) AERTEC Solutions Aeryon Aeryon Defense Aetos AIG Aerospace Airtron Systems Aion Robotics Air Force Research Laboratory AirBorn Inc. Airborne Innovations LLC Airborne Public Safety Association (APSA) Airborne Systems Group Airbus Airbus Aerial Airobotics Airspace Systems, Inc. AIRXOS Alamosa County AlarisPro, LLC Alberta Economic Development and Trade Alerion Alfa Flex Flexible Circuits & Heaters Alta Devices Altavian, Inc. Altron Inc. ALX Systems Amimon Ltd. AMP Industrial Amphenol Aerospace Analog Devices Analytical Graphics, Inc. Anemomnet LLC Antcom Corporation Anyang Hawk Aviation Technology Co., Ltd. Apex Unmanned Appareo Applanix Applied Composites Engineering ARA Robotics Arc-Tronics ARCTURUS UAV Arendna Ardupilot ARGUS Unmanned ASA (Aviation Supplies & Academics, Inc.) Ascent Vision ASIS International Aspen Avionics Association for Unmanned Vehicle Systems International (AUVSI) Assured Information Security ASTM International ATI Attollo Engineering Aurora Flight Sciences Corporation AUSC Ausley Associates Autro Engine GmbH Automated Aeronautics Autonomous Solutions, Inc. AutonomousStuff AUVSI Nevada Chapter Av-DEC Avian, LLC Avion Unmanned Solutions AX Enterprize Axiom Electronics Axtar Aerospace AZ Aero Systems BAAM Tech Bell Benchmark Electronics, Inc. BERTEN BFD Systems Binder USA BirdsEyeView Aerobotics Black Peak Engineering, LLC Black Swift Technologies LLC	Blue Marble Geographics Blue Vigil Boeing Company, The Boomerang Carnets BrashTech Broadcast Microwave Services BSC Filters, Ltd. Business France BW1 Drone Insurance C & S Companies CASTRAL Ltd. c-Link Systems, Inc. Calgary Economic Development Castle Creations, Inc. CDA InterCorp CDSI Censys Technologies Cepton CEROBEAR GmbH CFR-Innovations CGH Technologies Chaffee County UAS Chassis Plans, LLC Chip-1 Exchange USA, Inc. CIRCOR Aerospace & Defense Cirexx International, Inc. City of Henderson City of Las Cruces Clear-Com Communications Click Bond, Inc. Cobham Colorado Department of Public Safety Colorado Drone Chargers Colorado Office of Economic Development and International Trade Colorado Springs Chamber & EDC Commercial UAV Expo ComNav Technology Ltd. Computex Connect Tech Inc. ConsuNova Inc. Continental Advanced LIDAR Solutions Controp USA Convexum Copperstone Technologies DARcorporation DARTdrones Flight School DataPath Inc. DataWing Global Delta Digital Video Denver University Department 13 DeTeC Inc. DPFIC Center of Excellence for Advanced Technology Aerial Digital Aerolus DJI Domo Tactical Communications (DTC) Dow-Key Microwave DRAGUS Unmanned DRAXXON Drone & UAV & Academics, Inc.) Drone Deploy DRONEIT Dronelaw.Pro Drones Paris Region Dronetech UAV Corporation DronexPerts Dropcopter Drytech Inc. DST Control Dynamics, Inc. E-To Copter Echodyne Eclipse Rover Economic Development Corporation of Utah ECS CASE Edgbees Elistair Embention Embry-Riddle Aeronautical University EMCORE Corporation Enviro-Tech Industries Epson Electronics America, Inc. EUROAVIONICS Everdutt Technology Ewart Aerospace excet Electronics AG Extreme Engineering Solutions, Inc. Eyn Technologies Inc. EyeInTheSky UAS FAA UAS Integration Office FAUN Trackway USA FIBERPRO Inc. Fischer Connectors, Inc.	Flight Insight FlightSafety International FLIR Systems Flyability SA Flycam UAV Flying-Cam International Limited FlytBase Foremost UAS Range Fortem Technologies Fotokite FreeWave Technologies, Inc. FT Technologies Futaba FYCMA - (Empresa Municipal De Iniciativas y Actividades Empresariales De Malaga) G2 Airborne Systems G3 Technologies, Inc. Geco, Inc. General Dynamics Mission Systems GENIUS NY Geodetics, Inc. GeoNetwork GetSat Ghost Robotics GISafe.Com Gladiator Technologies Division of LKD Aerospace Glenair, Inc. Glenn L. Martin Wind Tunnel Global Aerospace Global Energy Transmission, Co. Global UAV Technologies Government of Alberta GPS Networking Inc. Gradient (Fundacion Centro Tecnológico de Telecomunicaciones de Galicia) Grand Forks Region Economic Development Corporation Greater Fargo Moorhead Economic Development Corporation Greene Rubber Company Griffith International Airport - New York UAS Test Site Griffon Aerospace GRW High-Precision Ball Bearings Gryphon Sensors, LLC GSA FEDSIM Hacker Motor USA Harmonic Drive LLC Harris Harxon Corporation Helicopter Association International Hemisphere GNSS HEX Technologies Limited HFE International HG Robotics Company Limited High Eye Hitec Commercial Solutions Hoodman Corporation Houston Mechatronics Hover Solutions Humatics Corporation Hybrid Project LLC Hyllo Inc. HyperFD Co., Ltd ICEX Spain Trade and Investment Ideal Aerosmith, Inc. IDRA Fly Cage II-VI Optical Systems In-Flight Data Inc. Indemilis Inc. Inertial Sense Infrared Cameras Inc. Inside GNSS Inside Unmanned Systems Insitu Inc. INSPIRED FLIGHT Integra Aerial Services Intel Intelligent Energy IntelSat InterDrone International Civil Aviation Organization (ICAO) International Drone Racing Association (IDRA) Intertek Intetics Invest in Toulouse Invisible Interdiction Inc. Iridium Dynamics Iris Automation iSENSYS ITRES Research Limited IXBLUE IXI Technology Jamestown/Suttsman Development Corporation JeyinTheSky UAS Jiangxi XinTuo Enterprise Co. Ltd Johns Hopkins University Applied Physics Laboratory, The Juniper Unmanned	K&L Microwave Kansas Department of Agriculture Kansas Department of Commerce Kansas State University Kansas UAS Joint Task Force KBRwyle Kestone Aerial Surveys Kittyhawk Kobayashi Precision Industry Co. Ltd Kolmogren Kongsberg Geospatial Korea Aerospace Industries Association (KAIA) Korean Aerospace Research Institute (KARI) Kratos Unmanned Systems Kray Technologies Kutta Technologies, Inc. KVH Industries, Inc. L3 Technologies Lafamme Aero Laser Technology, Inc. Latecore Latitude Engineering LEMO Leonardo DRS Lepton UAS, Inc. Lend USA Lind Electronics LiquidPiston, Inc. Liteye Systems, Inc. Liyang East Wings General Aviation Technology Co., Ltd. LizardTech Lockheed Martin LORD Sensing Loudoun County, Virginia Economic Development Lucint Systems, Inc. Lumenera Corporation Luminell AS Lycoming Magic Sky Drone Technology Co., Ltd. MAGICAL, Inc. Mannarino Systems & Software Inc. Marshall Radio Telemetry Maryland Department of Commerce Maryland Unmanned MassDevelopment Maxon Precision Motors, Inc. Maxtena, Inc. MaxVision, Rugged Portable Computers, LLC Mejzlik Propellers Meller Optics, Inc. Meridia Valley Economic Development Alliance Metro Denver Economic Development Corporation Michigan Unmanned Aerial Systems Consortium Micro-Mode Products, Inc. Microhard Systems, Inc. MicroLink Devices, Inc. MicroPlot Microwave Products Group MiSource Mindrum Precision Inc. Minot Area Development Corporation MKS Servos MM Solutions Modern Technology Solutions, Inc. Mohawk Valley EDGE Mosig, Inc. MSP Multicopter Warehouse Multitortherli MW Aerospace Solutions Nanjing Dwing Aviation Technology Co., Ltd. NASA NASA Wallops Flight Facility National Center for Atmospheric Research National Grid Naval Air Warfare Center Aircraft Division (NAWCAD) Naval Research Laboratory NAVMAR Applied Sciences Corporation NavtechGPS Near Earth Autonomy Nearlab, Inc. Neptec Technologies Corp. (NTC) NES&TEC Co., Ltd. Neurala Neuro Logic Systems, Inc. Nevada AUVSI Chapter State Pavilion Nevada Institute for Autonomous Systems (NIAS) and the Nevada Team Pavilion New England Wire Technologies New Mexico Partnership New Mexico State University New York State Department of Environmental Conservation	New York State Empire State Development New York State: UAS Central NextVision Stabilized Systems NGC Aerospace Nicomat Niteopark LLC NMDOT Aviation Division NMSU/Physical Science Laboratory North Carolina Department of Transportation North Dakota State University North Dakota UAS Team Northern Plains UAS Test Site Northrop Grumman Northwest UAV Novadem NovAtel, Inc. NUAIR Alliance NuWaves Engineering NXT Robotics ODU-USA OFS Oklahoma Department of Commerce Oklahoma State University Omega Optical, Inc. OneGroup ONEL USA Onondaga County Economic Development OpenSystems Media Optihir Optics LLC/A Newport Company Optelos Optical Cable Corporation Optisys LLC OTTO Quater Overwatch Imaging Oxford Technical Solutions Ltd PAE ISR, LLC Panasonic ParaZero Patria Aviation Oy PBS Aerospace Pegasus Aeronautics Pelican Products Performance Electronics, Inc. Perkins Coie LLP Persistant Systems, LLC Pharad Phase One Industrial Phoenix International Phoenix LIDAR Systems PiD Plexac Aerosystems Plexus PoleZero Corporation Polynesia Exploration Inc. PowerFlight LLC Pratt & Whitney Pratt & Whitney Canada Precision Vision PrecisionHawk Prestigio Printed Circuits Inc. Prodron, Inc. Project Phoenix Propeller Protonex Technology Corp. (a subsidiary of Ballard Power Systems) PTI Engineered Plastics Pulse Aerospace Quanergy Quantify Quaternum Technologies S.L. Radio Hill Technologies, Inc. Rajant Corporation Rapita Systems, Inc. RAVE Computer RCBenchmark Real-Time Innovations Reference Technologies, Inc. Regulus Cyber REIN RHOTHETA International Inc. Riegl USA RM Equipment, Inc. Robonation / AUVSI Foundation Robotix Skies Robotic Rochester Precision Optics Rockwell Collins, Inc. Rotax Service Center / Lockwood Aviation Supply RP Optical Lab Saab SAE International/Tech Briefs Media Group SafeDrone by Lufthansa Technik Safra Optics 1 Sageteach Corporation Salina Community Economic Development	SAMCO Samtec Saxon Remote Systems SBG Systems ScifflyTech Co., Ltd. Scopito Sechan Electronics SelectTech Geospatial sensefly Sensenich Technologies Sensorium Aerospace Sentient Vision Systems Septentrio NV SGS North America Shanghai TopXGun Robotics Co., Ltd. Sharper Shape Shenzhen UAV Industry Association Shenzhen United Aircraft Technology Co., Ltd. Shepard Media Shida Battery Technology Co., Ltd. Siemens PLM Software Sierra-Olympic Technologies Sightech SightLine Applications Silent Falcon UAS Technologies Silicon Forest Electronics, Inc. Silicon Sensing Systems Ltd. Silvus Technologies, Inc. SimActive Inc. Simlat Sinclair National UAS Center SION Power Corporation Skyetchek Sky-Watch Skyfish SkyHopper by Mobilcom Skyderson SkyWatch.AI Slantrange, Inc. SMART High Reliability Solutions SOAR Oregon Solera Technologies Corp. SOMACIS Sony Electronics, Inc. Southern Alberta Institute of Technology (SAIT) Southwest Research Institute Spart New Energy Co., Ltd. Sparkle Tech Ltd. Spear Power Systems LLC Special Projects Inc. Specialty Coating Systems SpectreWorks SPH Engineering Spirant Federal Systems SRC, Inc. Stampede State of Ohio Stäubli Electrical Connectors (formerly Multi-Contact USA) Steptoe & Johnson LLP Stratays Direct Manufacturing Sullivan UV Sunbirds Sunhillo Corporation Sunnysky USA Sunshine Int'l Trade Show Promotion Co., Ltd. Survae Swift Engineering, Inc. Swift Navigation Swift Radioplanes Switzer Mfg Synchrons Syracuse City School District, Career & Technical Education Program Syracuse University College of Engineering & Computer Science Systel Rugged Computers Systrom Donner Inertial T-REX Tracking Technical Deformation Media TAI - TURKISH AEROSPACE INDUSTRIES, Inc. TE Connectivity TechPort at the Airport TEI TEKEVER Teledyne DALSA Tefelator Robotics Tell TenCate Advanced Composites Terabee Terra Excel Constructor Corporation (TECC) Tersus GNSS Inc. Tetron Systems Thales The Lee Company Thunder Power RC Tianjin Aurora Unmanned Aerial Systems Technology Co., Ltd. Timbercon Tokyo Aircraft Instrument Co., Ltd./	United Instruments, Inc. Topcon Positioning Systems TrellisWare Technologies Inc. Trillium Engineering Trimble Trol Systems TruTech Specialty Motors TruWeather TSC Turnbull, LLC Twin Oaks Computing u-blox AG UAS Colorado UAS Denmark UASidekick UASTrakker LLC UASUSA UAV Engines, Ltd. UAV Factory USA, LLC UAV Navigation SL UAV Propulsion Tech UAV Systems International UAV Turbines Inc. UAV Vision uAvionix Corporation UAVOS Ubiqu Aerospace UICONSYSYSTEM CO., Ltd. UL LLC Ulti-Mate Connector, Inc. Ultra Electronics UMAC Air Co. Ltd. UNIFLY United Electronic Industries, Inc. United States Aircraft Insurance Group (USAIG) University of Colorado Boulder University of North Dakota, Research Institute for Autonomous Systems (RIAS) Unmanned Aerial Specialists Unmanned Aerial System Centre of Excellence Unmanned Safety Institute Unmanned Systems Source Unmanned Systems Technology Magazine UpTech - Innovative C2 Solutions Urban Canyon Flight, Inc. UsPLM USSSI Unmanned Sensing Systems innovations UTC Aerospace Systems UVify, Inc. Uvionix VA / MAAP VectorNav Technologies Vedolyné LIDAR, Inc. Veritas VersaLogic Corp. Vertical Partners West, LLC Vertsep vHive Viasat Video Inform VideoBank Virginia Economic Development Partnership Virginia Pavilion Visonace Ltd. Visual Intelligence, LP Voiz Servos GmbH & Co KG Vufine Vulcan Scientific Western Industrial Tooling Inc. WhiteFox Wibotic Wichita State University WinSystems, Inc. Wohnrade Civil Engineers, Inc. WPC Treatment Co., Inc. Wurzbach Electronics www.YouUAV.com xCraft XetaWave XIMEA Corp. XOAR International LLC Xsens Technologies B.V. YongBee Aerospace Technology Inc. Z-senz LLC ZenTech Technologies UAV & Radar System Co., Ltd. Zepher, Inc. ZIPPETUBING Co., The Zivko Aeronautics, Inc. ZMicro, Inc.
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# THE POWER OF EXPOSURE

## 用专业手段提高你的行业曝光率

AUVSI supports its exhibitors with an aggressive marketing and promotional program to ensure we attract the buyers you want to see most.



### **BROADCAST EMAIL CAMPAIGN** 系统的群发邮件推广

—with more than 700,000 impressions.

—送达700,000个受众



### **ONLINE ADVERTISING** 线上广告

—with more than 2 million impressions worldwide.

—吸引全球2百万个受众的关注



### **PRINT ADVERTISING** 纸媒广告

—35+ ads reaching 1+ million professionals in unmanned end-user and provider communities.

—送达1百多万个企业及个人读者



### **SOCIAL MEDIA** 社交媒体

—with over 50,000 followers across Facebook, Twitter, LinkedIn, Instagram and YouTube.

—拥有5万多的粉丝



### **ROBUST PUBLIC RELATIONS CAMPAIGN** 强大的公关网络

—reaching more than 500 trade and national media channels.

—触及500多个贸易以及国家级媒体资源



### **MULTI-TIERED DIRECT MAIL CAMPAIGN** 多层次的直邮推广

—targeting 30,000 AUVSI members, subscribers and constituents.

—目标锁定3万多个AUVSI会员，订阅者等



### **COLLABORATIVE PARTNERSHIPS WITH NEARLY 100 MEDIA OUTLETS AND ASSOCIATIONS** 近百家媒体和协会合作

—covering unmanned systems and vertical markets, representing hundreds of thousands of end users and industry professionals.

—覆盖整个无人系统的垂直产业链

“

As the use of UAS continue to rapidly increase and evolve, XPONENTIAL presents a valuable opportunity to share cutting-edge technology with real world applications, while gaining insight and best practices from others. XPONENTIAL brings **focus** to what matters in the UAS world and PAE ISR is happy to be a part of this conversation.

- Polli Ogilvie

Director, Marketing and Communications, PAE ISR

”

TAP INTO THIS POWERFUL OPPORTUNITY. SECURE YOUR SPACE TODAY.

► VISIT **XPONENTIAL.ORG** FOR MORE DETAILS.

# THE POWER OF RESULTS

多样化参与形式，全方位强化最终效果

Gain visibility with your target audience, generate valuable leads and build relationships with new buyers with our tailored opportunities.

## EXHIBIT 参展

There's no better way to showcase your products, connect with potential buyers and be in the middle of the action than with a booth on the show floor.

### RAW BOOTH SPACE 展位之 光地

18平米起订，详情请联系：

AUVSI 中国销售中心：[info@exhibitionsservice.com](mailto:info@exhibitionsservice.com)

### SIMPLE STYLE BOOTH 展位之 简易方案



#### SIMPLE STYLE BOOTH INCLUDES:

简易搭建方案包含（9平米为例）

- |                          |                  |
|--------------------------|------------------|
| 1、8' draped wall         | 1、8英尺高围帘         |
| 2、3' side-rails          | 2、3英尺高侧轨         |
| 3、2-line ID sign(44"×7") | 3、2行公司门楣（44*7英寸） |
| 4、100 sq ft raw space    | 4、9平米光地          |

#### 中国展商特别权益：

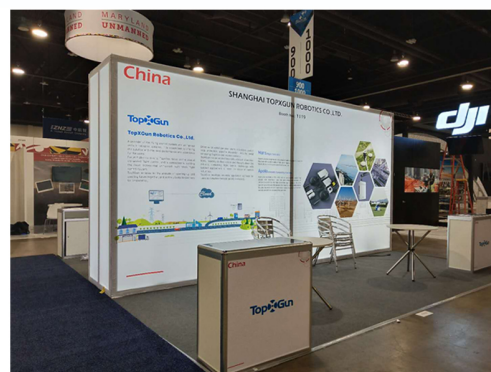
- 会刊登录（印刷版，网站以及APP）
  - 展商胸牌的分配
  - 买家邀请券（免费）
  - 市场推广套餐
  - 企业相关活动的宣传（Listing）
  - 授权在展商网站中可使用展会logo
  - 提高买家/观众的认知度
  - 可申请演讲专区的演讲
  - 登记注册的媒体名单
  - 新闻发布会的会议室
  - 更优化/更经济的标准展位搭建方案 增值
  - 主办官方专项、统一宣传 增值
  - 独家制作并发放ACCESS CHINA中国企业资讯专刊 增值
  - 展前协助与准备 增值
  - 签证申请协助 增值
  - 特设中国推广与服务中心 增值
  - 在AUVSI专业刊物广告投放享特别折扣 增值
- 为中国企业特别安排国际无人系统行业及市场报告

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## EXHIBIT 参展

### STANDARD SHELL SCHEME BOOTH 展位之 标准搭建



XPO2018现场

### SHELL SCHEME BOOTH SPACE INCLUDES: 标准搭建方案包含 (9平米为例)

- ▶ 无缝平整墙板
- ▶ 地毯
- ▶ 接待台1台
- ▶ 一桌三椅一套
- ▶ 垃圾桶1个
- ▶ 长臂射灯
- ▶ 插座1个及基本用电
- ▶ 一米高隔断
- ▶ 背墙可做整体发光

## STAND OUT IN A PAVILION

### State and International Pavilions 中国展团

Xponential provides a forum for individual states and countries to showcase their technological innovations and industry advancements. Contact us at [info@exhibitionservice.com](mailto:info@exhibitionservice.com) to learn more about AUVSI official China pavilion.

### Startup Pavilion 创客展区

To be eligible to exhibit in the Startup Pavilion, your company must have been founded in 2014 or later. Submit the URL to your Crunchbase profile and exhibiting is limited to a maximum of 2-years within the Startup Pavilion.

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▶ VISIT [Xponential.org](http://Xponential.org) FOR MORE DETAILS.

## SPONSOR 广告与赞助机会

A sponsorship at XPONENTIAL elevates your brand among the unmanned systems community, increases booth traffic and sets your company apart from competitors.

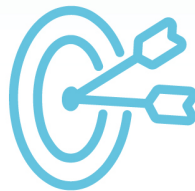
### OPPORTUNITIES ARE ORGANIZED INTO FOUR CATEGORIES TO ALIGN WITH YOUR OBJECTIVES:



BRANDING/PRODUCT  
LAUNCH



NETWORKING



TARGET  
DEMOGRAPHIC



THOUGHT  
LEADERSHIP

### SPONSORSHIP OPTIONS INCLUDE:

- ▶ Educational Sessions
- ▶ Event App
- ▶ Keynotes
- ▶ Lanyards
- ▶ Networking Receptions
- ▶ Registration
- ▶ Show Badges
- ▶ Solutions Theater
- ▶ VIP Club
- ▶ And much more!

Contact **Wes Morrison** at [wmorrison@auvsi.org](mailto:wmorrison@auvsi.org) to discuss your objectives for the event and he'll help you secure a sponsorship or create a custom opportunity for you today.

“

It's the **opportunity** to see the cross section of every industry that feeds into the whole unmanned systems, from component level through the testing phase.

- **Benjamin Strobel**

*University of Maryland, Glenn L. Martin Wind Tunnel*

”



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## OTHER WAYS TO GET INVOLVED 其他参与形式

### CO-LOCATED EVENTS 同期举办多种专业会议及研讨会

With more than 8,500 unmanned systems professionals under one roof, XPONENTIAL is an optimal location to hold developer programs, product trainings and user conferences. AUVSI will promote your event to our network, as well as provide registration services, logistical support and complimentary XPO Hall passes to your attendees.

### XBUILD 创新工程大赛



Imagine the possibilities when top engineering minds gather to harness the power of their skills and ingenuity to innovate solutions for the unmanned systems industry. Imagination becomes reality at XBuild, XPONENTIAL's official hackathon. Your participation as a sponsor, mentor or judge shows brand leadership and gives you access to bright new talent.

### AUVSI XCELLENCE AWARDS AUVSI创新大奖



Gain exposure for your company by submitting an entry for the AUVSI XCELLENCE Awards. The awards recognize new and innovative ways of using unmanned systems to make our world better, safer and more productive. Winners are announced and honored at XPONENTIAL.

## TAP INTO THIS POWERFUL OPPORTUNITY.

VISIT **XPONENTIAL.ORG** OR CONTACT YOUR BUSINESS STRATEGIST FOR DETAILS ABOUT EXHIBITING, ADVERTISING AND SPONSORSHIP OPPORTUNITIES.

详情请联系AUVSI中国销售中心：



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+86 18301083685

sherry\_li@exhibitionservice.com



Veson Zhang

+86 15222029975

veson\_zhang@exhibitionservice.com



Cheryl Yang

+86 13811674188

cheryl\_yang@exhibitionservice.com

AUVSI CHINA SALES CENTER

Tel : +86 10 56021168 Email : info@exhibitionservice.com

RESERVE A MEETING ROOM

预定会议室

Secure private space to meet with staff and customers, talk acquisitions or form alliances. Meeting rooms are available on and off the show floor.

MODULAR MEETING ROOM

SIZE	EXHIBITOR	NON-EXHIBITOR	INCLUDES
12' x 12'	\$3,500	\$6,000	Includes carpet, one (1) table, four (4) chairs, wastebasket and ID sign
12' x 24'	\$5,500	\$8,500	Includes carpet, one (1) table, six (6) chairs, wastebasket and ID sign
24' x 24'	\$7,500	\$10,000	Includes carpet, one (1) table, six (6) chairs, wastebasket and ID sign

PERMANENT MEETING ROOM

A limited number of permanent meeting rooms are available within the convention center and include one complimentary room set (theater, classroom, boardroom).

EXHIBITOR	NON-EXHIBITOR
\$5,000	\$15,000



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